



Audi collection 2025



Life. Style.

Audi collection

Look your best with Audi.
Discover the fashion and lifestyle products
of our Audi collection.

Business 04



Casual 15



Active 33



 Audi Sport 42



Miniatures 55



A sense of style. With a touch of understatement.

Audi collection | Business

Always stylish.

The Audi Business collection is designed for your requirements, stylish and elegant. Accentuated with fine fabrics, select materials and a high-quality finish.





Tec shirt, men's, black
3132301402-06

T-shirt with ribbed hems at neck and sleeves | ribbed hem with woven structure based on e-tron light signature | 3D Audi rings next to rear side seam

Material: outer fabric: 44 % cotton, 43 % modal, 13 % polyester | hems: 50 % modal, 50 % cotton

Sizes: S-XXL



Tec jacket, men's, black
3132301102-06

Jacket woven from high-tech material with stand-up collar and zip pockets | high elasticity and shape integrity | woven structure in collar based on e-tron light signature | Audi rings and e-tron logo on zip puller

Material: outer weave: 100 % polyester | cuffs and collar: 50 % cotton, 50 % polyester | trim: 100 % polyester

Sizes: S-XXL



Tec blouson, men's, black
3132301002-06

Blouson with shirt collar | 3D Audi rings logo on rear yoke | Audi rings and e-tron logo on zip puller

Material: outer fabric: 71 % polyester, 22 % viscose, 7 % elastane | lining: 100 % polyester

Sizes: S-XXL



Shoulder bag, grey/black
3152300500

Shoulder bag with adjustable shoulder strap | flap with zip and magnets for fastening | padded compartment for tablets up to 11 inches | front pocket with zip and functional interior division | 3D Audi rings print on flap

Dimensions: approx. 32 x 24 cm

Material: 100 % recycled polyester



I-Clip, black
3152401300

Compact slim wallet for up to 10 cards (e.g. credit cards) | frame and banknote clip made of particularly hard-wearing, light plastic | cover made of vegetable-tanned cowhide leather with stud fastening | Audi rings on banknote clip and stud fastening | co-branding with I-Clip | made in Germany

Material: cowhide leather*, Robutense® plastic, metal
* Leather Working Group-certified tannery



Tec cap, black
3132301300

Cap with Cool & Dry function | side section design based on e-tron light signature, perforated with coloured background | discreet 3D Audi rings print on front | size adjustable (approx. 55-59 cm)

Material: outer fabric: 96 % polyester, 4 % elastane | sweatband, inside: 100 % polyester





Sunglasses, men's, gunmetal grey
3112400100

Sunglasses with double bridge | frames and temples in stainless steel | Audi rings on outward-facing side of temples | filter category 3, UV filter 400 | case and cleaning cloth included

Material: frames: stainless steel | lenses: nylon



Cap, cascade, dark grey
3132102700

Baseball cap with Cool & Dry function | front section reinforced and lined | cascade embossing in blue and grey on sides and back | Audi rings 3D print on front | size adjustable (55–59 cm)

Material: 96 % polyester, 4 % elastane



Quilted jacket, cascade, men's, night blue
3132102602-06

Quilted jacket with cascade stitching | lightweight lining | shaped fit | stand-up collar with knitted inside | two-way zip | all seams with knitted piping | side patch pockets with flap plus additional welt pockets | cuffs with vent and stud fastenings | elbow patch in low-gloss look | inside breast pocket with zip | Audi rings logo on badge on upper sleeve and stud fastenings

Material: outer fabric: 100 % recycled polyester | filling: 100 % polyester | lining: 100 % polyester

Sizes: S–2XL





Leather backpack, black
3152400900

Backpack made of Italian cowhide leather | main compartment with two-way zip | padded compartment for laptop up to 15 inches | one zip compartment | two slip pockets | trolley strap for attaching to suitcase handle | embossed Audi rings | exclusive lining with cascade print | handmade in Europe

Dimensions: approx. 39 x 30 x 12 cm

Material: cowhide leather | lining: recycled polyester



Leather shoulder bag, black
3152200300

Bag made of vegetable-tanned cowhide leather | front flap with concealed magnetic clasp | two removable, adjustable carrying straps | embossed Audi rings | co-branding with BREE

Dimensions: approx. 20.5 x 12.5 x 4.5 cm

Material: cowhide leather | lining: cotton | metal parts: zinc-based with nickel coating



Leather business case, black
3152201600

Business case made of Italian cowhide leather | main compartment with two-way zip | compartment for laptops up to 15 inches | with removable, adjustable shoulder strap and shoulder pads made of leather | embossed Audi rings | handmade in Europe

Dimensions: approx. 41 x 7 x 28 cm

Material: cowhide leather | lining: recycled polyester



AirPods Pro, leather case, black
3152200400

Robust hard case covered in vegetable-tanned cowhide leather (one-piece) | recesses for LED and lightning cable | compatible with Apple AirPods Pro (not included) | inductive charging supported | embossed Audi rings | co-branding with BREE

Dimensions: approx. 6.5 x 2.6 x 4.6 cm

Material: hard case: polycarbonate | cover: cowhide leather | metal parts: zinc-based with nickel coating





Chronograph titanium, men's, silver/black
3102200200

Chronograph with Ronda 5130.D quartz movement | case made entirely of titanium | screwed-on back | sapphire glass | fluorescent hands and indicator marks with Superluminova luminous material | functions: chronograph, central stop-seconds, 30-minute counter, 12-hour counter, ADD and SPLIT functions, alarm, date display | strap made of solid titanium, stainless steel buckle | Audi rings on dial and buckle | waterproof to 10 atm | diameter: 42 mm | made in Germany

Material: titanium, stainless steel



Chronograph, men's, silver/white
3102200100

Chronograph with Miyota 6510 quartz movement | 316L satin-finish stainless steel case | screwed-on back | convex K1 mineral glass | functions: chronograph, central stop-seconds, 1/20 second count, 60-minute counter, subdial, date display | black Italian calfskin leather strap with light contrasting stitching | stainless steel pin buckle | Audi rings on dial and buckle | waterproof to 5 atm | diameter: 42 mm | made in Germany

Material: stainless steel, calfskin leather



Automatic watch, limited edition, silver/black
3102300100

Automatic watch as a limited edition of 888 | Swiss Sellita SW200 movement with automatic winding and 28,800 half oscillations per hour | power reserve of up to 38 hours | hour, minute and large second hand as well as date display | special convex K1 safety glass | polished stainless steel case, gold-plated rotor | screwed-on transparent base with mineral glass and individually numbered engraving | Italian calfskin leather strap | stainless steel buckle | Audi rings on dial and buckle | waterproof to 5 atm | diameter: 41 mm, height: approx. 11 mm | made in Germany

Material: stainless steel, calfskin leather



Chronograph titanium, men's, silver/black ▶
3102200200



Compact leather wallet, men's, black
3152401100

Compact wallet made of Italian cowhide leather with natural grain | one banknote compartment | six card slots | two slip pockets | RFID protection | embossed Audi rings | lining with Audi rings | handmade in Europe

Dimensions: approx. 10.5 x 8.5 x 1 cm (closed)

Material: Italian cowhide leather*, polyester

* Leather Working Group-certified tannery



Rings ballpoint pen, black
3222200300

Ballpoint pen with spring clip | black 10,000 m reservoir

Material: metal with mesh grip



Leather wallet, men's, black
3152401000

Wallet made of Italian cowhide leather with natural grain | two large banknote compartments | eight card slots (four + four) | one large slip pocket | large coin pocket with stud fastening | RFID protection | embossed Audi rings | lining with Audi rings | handmade in Europe

Dimensions: approx. 11.5 x 9.5 x 2 cm (closed)

Material: Italian cowhide leather*, polyester

* Leather Working Group-certified tannery



Leather case for car documents, black
3152101100

Case made of grained Italian cowhide leather | three credit card slots | mesh pocket for car documents | large slip pocket | embossed Audi rings | RFID protection | handmade in Europe

Dimensions: approx. 12.5 x 9 x 1 cm (closed) | mesh pocket dimensions: approx. 11.5 x 8 cm (fits German car documents)

Material: Italian cowhide leather, viscose



◀ **Trolley case, matt black**
3152100700

Hardshell case, check-in size | four smooth-running double wheels | fully recessed TSA lock | two-part telescopic handle | top, side and base handles | inside: base compartment with securing straps | upper compartment with divider pad and partition | custom Audi lining | developed with Samsonite

Dimensions: 68 x 46 x 28 cm | weight: 3.7 kg | volume: 71 l

Material: shell: polycarbonate | lining: Recyclex (recycled PET bottles)



Carry-on trolley, matt black
3152100600

Hardshell case in cabin luggage size | hidden expansion function | exterior USB port for integrated, easy charging of mobile devices | front pocket with compartments for laptop (up to 15.6 inches), tablet (up to 10.5 inches), mobile phone and power bank | four smooth-running double wheels | fully recessed TSA lock | two-part telescopic handle | inside: base compartment with securing straps | upper compartment with divider pad and partition | removable wet compartment with zip | custom Audi lining | developed with Samsonite

Dimensions: 55 x 40 x 23 cm (expandable to 26 cm) | weight: 3.1 kg | volume: 39 l (expandable to 46 l)

Material: shell: polycarbonate | lining: Recyclex (recycled PET bottles)



Umbrella, black/silver
3122200100

Umbrella with automatic mechanism | handle with release button | windproof system | reflective piping | Velcro closing tape | reflective Audi rings | diameter: approx. 120 cm

Material: canopy: 100% polyester (waterSAVE cover) | handle: plastic | shaft: aluminium | frame: fibreglass



Pocket umbrella, black
3122200400

Double automatic umbrella | windproof system | reflective piping | handle with integrated release button | with sheath | reflective Audi rings | diameter: 104 cm | length closed: 31 cm | weight: 394 g

Material: canopy: 100% polyester (waterSAVE cover) | handle: plastic | shaft: steel



Umbrella, black/silver ►
3122200100



Stainless steel key ring, silver
3182100400

Key ring with raised, gloss Audi rings
Dimensions (without split ring): 60 x 14 x 6 mm
Material: stainless steel



Lunch box, stainless steel, black
3292200600

Snack box made of stainless steel with engraved logo | keeps contents warm for up to 6 hours | vent on lid to release steam and reduce pressure | co-branding with Kambukka
Capacity: 400 ml

◀ **Vacuum flask, stainless steel, black**
3292200400

Double-walled, keeps contents warm for up to 9 hours or cold for up to 18 hours | seal with 3 settings (press and drink, remain open, locked and leakproof) | easy to clean | capacity: 500 ml | lid is dishwasher safe | co-branding with Kambukka
Material: stainless steel



Leather key ring

A1 | 3181900601 **Q2** | 3181900612
A3 | 3181900603 **Q3** | 3181900613
A5 | 3181900605 **Q7** | 3181900617
A6 | 3181900606 **Q8** | 3181900618
A7 | 3181900607
A8 | 3181900608

Key ring comprising 3D metal body in combination with black cowhide leather | engraved logo | made in Germany

Material: cowhide leather, metal | padding: TPE plastic



Leather key ring

e-tron GT | 3182100300
Q4 e-tron | 3182100301
Q6 e-tron | 3182400600
Q8 e-tron | 3182300100

Key ring comprising 3D metal body in combination with black cowhide leather | engraved logo on metal and embossing on leather | contrasting stitching | made in Germany

Material: cowhide leather, metal | padding: TPE plastic



Leather key ring, rings

3181900600

Key ring comprising 3D metal body in combination with black cowhide leather | engraved logo | made in Germany

Material: cowhide leather, metal | padding: TPE plastic



Leather key ring

RS | 3181900701
S | 3181900700

Key ring comprising 3D metal body in combination with black cowhide leather | engraved logo | made in Germany

Material: cowhide leather, metal | padding: TPE plastic



A woman with long brown hair is walking on a city street. She is wearing a white quilted jacket over a light blue t-shirt and grey trousers. She is carrying a light blue bag. The background is a blurred city street with buildings and a sidewalk.

For every day. Yet never everyday.

Audi collection | Casual

Express yourself differently every day.
The Audi Casual collection stands for casual
confidence. Fashionable colours, clear lines and
high-quality materials. Simply sophisticated.



Puffer jacket, 4-in-1, women's, cream
3132400301-05

Warmly padded jacket with coloured accents in light gold | removable sleeves and hood | stand-up collar | ribbed cuffs | side patch pockets | tone-on-tone material mix comprising matt and shiny fabric | lining in subtle contrasting colour | discreet Audi rings print on edge of hood and back of collar

Material: outer fabric 1: 100 % polyester | outer fabric 2: 61 % polyester, 39 % polyamide | lining: 100 % polyester | padding: 100 % polyester

Sizes: XS-XL



T-shirt, women's
Black | 3132400811-15
Grey | 3132400801-05

T-shirt made of cool, softly flowing material | discreet Audi rings print on front side seam

Material: 100 % Lyocell

Sizes: XS-XL

Blouson, women's, cream ▶
3132400501-05

Lined blouson with coloured accents in light gold | loose fit | stand-up collar and breast pocket in slightly shiny satin material | discreet Audi rings print on neck

Material: outer fabric: 70 % polyester, 23 % viscose, 7 % elastane | lining: 100 % polyester

Sizes: XS-XL





Sweatshirt dress, women's, bordeaux
3132400601-05

Knee-length sweatshirt dress with 3/4-length sleeves | breast patch pocket made of shiny satin material | zip at back | discreet Audi rings print on sleeve

Material (double-face – bordeaux on the outside, cream on the inside): 90 % cotton, 10 % elastane

Sizes: XS-XL



Sweater, women's, bordeaux
3132400701-05

Sweatshirt with modern, slightly wider fit | elasticated cuffs | discreet Audi rings print on sleeve

Material (double-face – bordeaux on the outside, cream on the inside): 90 % cotton, 10 % elastane

Sizes: XS-XL



Insulated mug, stainless steel, beige
3292400200

Double-walled insulated travel mug | mug keeps contents warm for up to 9 hours or cold for up to 18 hours | seal with 3 settings (press and drink, remain open, locked and leakproof) | easy to clean | lid is dishwasher safe | laser-engraved Audi rings logo | co-branding with Kambukka

Capacity: 500 ml

Material: stainless steel, silicone

◀ **Windbreaker, women's, bordeaux/black**
3132400401-04

Fashionable windbreaker blouson with coloured accents in light gold | adjustable hood | elasticated waist | batwing sleeves | discreet Audi rings print on edge of hood

Material: outer fabric: 100 % polyester | mesh lining: 100 % polyester

Sizes: XS-L



Leather purse with hand strap, women's, grey
3152400200

Purse made of Italian cowhide leather with removable hand strap | 12 card slots | coin pocket with zip | large slip pocket | coloured accents in light gold | RFID protection | embossed Audi rings | handmade in Europe

Dimensions: approx. 19 x 10.5 x 2.5 cm

Material: cowhide leather*, polyester, metal

* Leather Working Group-certified tannery



Compact leather purse, women's, grey
3152400400

Compact purse made of Italian cowhide leather with coloured accents in light gold | main compartment with open section for banknotes and/or coins | six card slots | D-ring for attaching to key ring | RFID protection | embossed Audi rings | handmade in Europe

Dimensions: approx. 12.5 x 9.5 x 1.5 cm

Material: cowhide leather*, polyester, metal

* Leather Working Group-certified tannery



Leather smartphone case, women's, grey
3152400300

Smartphone case made of Italian cowhide leather with coloured accents in light gold | slip pocket for smartphone | three card slots inside | D-ring for attaching to key ring | RFID protection | embossed Audi rings | handmade in Europe

Dimensions: approx. 18 x 10 x 1.5 cm

Material: cowhide leather*, polyester, metal

* Leather Working Group-certified tannery



Leather lanyard, women's, grey
3182400100

Lanyard made of Italian cowhide with carabiner in the accent colour light gold | can be worn diagonally across the shoulder | can be combined with smartphone pouch and/or compact purse | embossed Audi rings | handmade in Europe

Dimensions: length: approx. 140 cm | width: 2 x 1 cm

Material: cowhide leather*, metal

* Leather Working Group-certified tannery



Watch, women's, gold/white/grey
3102400200

Ronda 763 quartz movement with centre second hand | polished, flat 316L IP stainless steel casing in light gold with snap-on caseback | extra tempered, flat mineral glass | nubuck leather strap without seam | pin buckle made of 316L IP stainless steel in light gold | Audi rings on buckle and dial

Waterproof to 5 atm |
diameter: 36 mm, height: approx. 7 mm

Made in Germany

Material: stainless steel, calfskin leather



Leather key ring, women's, grey/cream
3182400200

Key ring made of Italian cowhide with coloured accents in light gold | metal carabiner with ring for keys | embossed Audi rings | handmade in Europe

Dimensions: length: approx. 14 cm (with split ring: 17 cm)

Material: cowhide leather*, metal

* Leather Working Group-certified tannery



Shopper, women's, cream/grey
3152400100

Canvas shopper with details in Italian cowhide leather | long carrying strap and short carrying handles | spacious main compartment with zip | padded laptop compartment (14-inch) | inside zip compartment | D-ring inside for attaching a key ring, for example | reinforced bag base | embossed Audi rings

Dimensions: approx. 41 x 15 x 31 cm (W/D/H)

Material: recycled polyester, cowhide leather



Sunglasses, women's, transparent grey
3112400200

Sunglasses with frames made of acetate | lenses with gradient tint in red-brown | main part of temples with lasered stripes | Audi rings on outward-facing side of temples | filter category 3, UV filter 400 | case and cleaning cloth included

Material: frames: acetate | lenses: nylon





Polo shirt, men's

Dark grey | 3132300132-37

Red | 3132300122-27

Polo shirt with ribbed collar | applied ribbing on sleeve hem | all ribbing with contrasting stripes | slightly longer back | 3D Audi rings print on sleeve and on loop tape on rear hem

Material: 100 % cotton

Sizes: S-3XL



Polo shirt, men's

Natural | 3132300102-07

Turquoise | 3132300112-17

Polo shirt with ribbed collar | inserted ribbing on sleeve hem | slightly longer back | 3D Audi rings print on sleeve and on loop tape on rear hem

Material: 95 % cotton, 5 % elastane

Sizes: S-3XL



Blouson, men's, grey

3132300302-06

Blouson as spring/autumn jacket | with side slip pockets | elasticated waistband and cuffs | 3D Audi rings print on sleeves and on loop tape on rear hem

Material: outer fabric and lining: 100 % polyester

Sizes: S-2XL



Sweatshirt, men's, dark grey

3132300402-06

Sweatshirt with stand-up collar and zip | applied ribbing on cuffs and waistband | Audi rings logo as large 3D logo embroidered on sleeve and 3D print on loop tape on hem

Material: outer fabric: 90 % cotton, 10 % polyester | ribbing: 95 % cotton, 5 % elastane

Sizes: S-2XL



Polo shirt, women's, dark grey
3132300201-06

Polo shirt with ribbed collar with contrasting stripes | feminine fit | long, narrow button facing | 3D Audi rings print on sleeve and on loop tape on rear hem

Material: 100 % cotton

Sizes: XS-2XL



Sweatshirt, women's, natural
3132300501-06

Sweatshirt with overcut shoulders | ribbed collar and applied ribbing on cuffs and waistband | decorative slit in front dividing seam | Audi rings logo as large 3D embroidered logo on sleeve and 3D print on loop tape on hem

Material: outer fabric: 90 % cotton, 10 % polyester | ribbing: 95 % cotton, 5 % elastane

Sizes: XS-2XL



Knitted hat, black/petrol
3132300600

Mottled knitted hat with brim | label with Audi rings logo on brim

Material: 70 % polyacrylic, 30 % wool



Knitted scarf, black/petrol
3132300700

Mottled scarf knitted in stocking stitch | label with Audi rings logo on side of scarf

Dimensions: approx. 160 x 25 cm

Material: 70 % polyacrylic, 30 % wool



Leisure bag, grey
3152300100

Leisure bag with removable and adjustable strap with shoulder padding | large zip pocket on the back | large main compartment with two-way zip, additional zip pocket inside

Dimensions: approx. 50 x 30 x 18 cm

Material: outer fabric: 100 % polyamide (44 % recycled) | lining: 100 % polyester (recycled) | padding: 100 % PE foam | straps: 100 % polypropylene



Utility bag, grey
3152300300

Utility bag with wide opening | main compartment with two-way zip, additional inside pocket

Dimensions: approx. 18 x 18 x 6 cm

Material: outer fabric: 100 % polyamide (44 % recycled) | lining: 100 % polyester (recycled) | strap: 100 % polypropylene



Messenger bag 2-in-1, grey
3152300200

Can be used as shoulder bag with shoulder strap or as backpack with stowaway straps | large main compartment with two-way zip, padded inside compartment for laptops (up to 15 inches)

Dimensions: approx. 40 x 29 x 12 cm

Material: outer fabric: 100 % polyamide (44 % recycled) | lining: 100 % polyester (recycled) | padding: 100 % polyester | strap: 100 % polypropylene



Duffle bag, olive green
3152201900

Ultralight, spacious travel bag with water-repellent membrane | seamless, thermo-welded processing | main compartment with large roll-top opening, stud fastenings and buckles | water-repellent zip | adjustable and detachable shoulder strap | designed and produced in Italy in collaboration with O-range

Dimensions: approx. 50 x 32 x 34 cm

Material: 45 % polyester, 30 % polyamide, 18 % cotton, 7 % elastane | lining: 65 % polyester, 35 % cotton



Chronograph, silver/night blue
3102200300

Chronograph with Miyota OS11 quartz movement | 316L stainless steel case | pressed-on back | convex K1 mineral glass | functions: chronograph, central stop-seconds, 60-minute counter, subdial, date display | Milanese mesh strap, buckle and sliding mechanism made of 316L stainless steel | Audi rings on dial

Waterproof to 5 atm | diameter: 41 mm

Made in Germany

Material: stainless steel



Solar chronograph, grey/brown
3102300200

Chronograph with solar-powered Epson VR42 chronograph movement | polished 316L stainless steel case | special convex K1 safety glass | 30-minute chronograph function, 24-hour and date displays | energy storage indicator | stainless steel buckle | Audi rings on dial and buckle

Waterproof to 5 atm | diameter: 41 mm, height: approx. 11 mm

Made in Germany

Material: stainless steel, calfskin leather



◀ **Sunglasses, aviator, anthracite**
3112400300

Sunglasses with faceted mono bridge | frames and temples in stainless steel | lenses with gradient tint in grey-blue | Audi rings on outward-facing side of temples | filter category 3, UV filter 400 | case and cleaning cloth included

Material: frames: stainless steel | lenses: nylon





Rings T-shirt, men's, white
3132200202-07

T-shirt with Audi rings logo in spray look

Material: 100 % cotton

Sizes: S-3XL



Rings T-shirt, men's, grey
3132402401-07

Round neck T-shirt with slightly transparent rings logo

Material: 100 % cotton (organic)

Sizes: XS-3XL

Rings T-shirt, men's, black ▶
3132301502-07

T-shirt with Audi rings logo in carbon look

Material: 100 % cotton

Sizes: S-3XL



Sunglasses, black/Havana
3112400400

Sunglasses with Havana-patterned black gradient | discreet decorate rivets and details in silver | Audi rings on outward-facing side of temples | filter category 3, UV filter 400 | case and cleaning cloth included

Material: frames: acetate | lenses: nylon



Rings T-shirt, women's, black
3132402501-06

T-shirt with narrow collar | turn-up sleeve hem | discreet Audi rings logo

Material: 66 % modal, 28 % cotton, 6 % elastane

Sizes: XS-2XL





Fleece jacket, women's, black
3132402301-06

Fleece jacket with high collar and wide ribbing | concealed side pockets with zip in side seam | ribbing at collar, hem and cuffs | 3D Audi rings print above the hem

Material: 100 % polyester

Sizes: XS-2XL



Fleece jacket, men's, black
3132402202-07

Fleece jacket with stand-up collar | patch pocket with zip on sleeve | side pockets with zip | bound hem and cuffs | 3D Audi rings print on chest

Material: 100 % polyester

Sizes: S-3XL



Cap

White | 3132402610

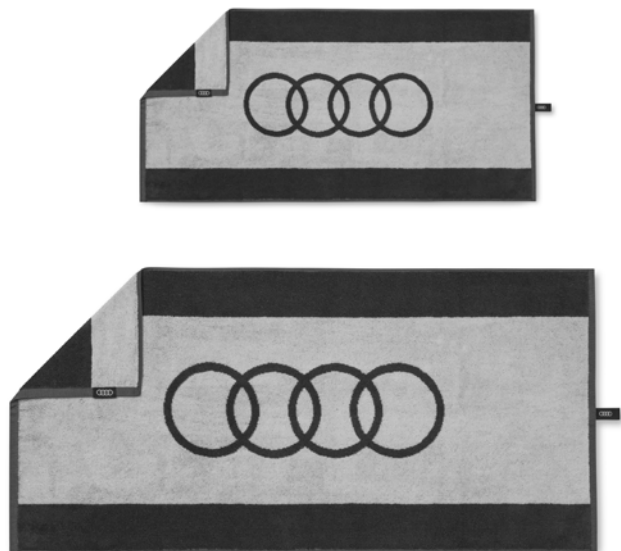
Red | 3132402620

Black | 3132402630

Grey | 3132402640

Cap with Audi rings logo | sandwich piping with contrasting colour (on the outside) | 3D Audi rings print on the front | raised Audi rings logo on buckle | size adjustable (55-59 cm)

Material: 65 % polyester, 35 % cotton



Towel, dark grey

50 x 100 cm | 3132301700

80 x 150 cm | 3132301800

Towel with woven Audi rings |
co-branding with Möve

Material: 100 % cotton



Foldable bag, black

3152200200

2-in-1 bag, large and small | large and small bags can
be used individually | large bag can be stored in small
bag | adjustable carrying strap can be used for either
bag | volume: approx. 58 l

Dimensions: large bag approx. 25 x 44 x 53 cm,
small bag approx. 5 x 17 x 17 cm

Material: 100 % polyester



Foldable backpack, black

3152200100

Backpack converts into hip bag with multiple zip
compartments | volume: backpack: approx. 12 l,
hip bag: approx. 3 l

Dimensions backpack: approx. 24 x 12 x 55 cm,
hip bag: approx. 24 x 12 x 11 cm

Material: 100 % polyester



Fleece blanket 2-in-1, black
3292200300

2-in-1 fleece blanket and cushion |
lasered and embroidered Audi rings
Dimensions: blanket approx. 170 x 120 cm |
cushion approx. 32 x 24 x 6 cm
Material: 100 % polyester



Mug, black
3291900500

Ceramic mug with Audi rings engraving |
capacity: approx. 350 ml
Material: porcelain



Number plate holder, black
3292100100

Number plate holder with practical number plate
switching function | suitable for mounting on convex
surfaces | complies with EU Directive 74/483/EEC and
Art. 30 c StVZO
Dimensions: 520 x 110 mm (corresponds to German
plate dimensions – single-row standard size)
Material: plastic



Loop key ring, grey
3182400300

Textile loop with snap hook made of brushed
stainless steel | Audi rings on snap hook and
textile loop
Dimensions: 15 x 2.5 cm
Material: stainless steel, polyester



ADUI beanie, kids', green
3202300700

Beanie with brim | grey stripe with reflective thread along brim | ADUI badge on front

Material: 100 % acrylic

Size: approx. 53–55 cm



ADUI cap, kids', green/grey
3202300300

Baseball cap with interchangeable ADUI Velcro badge on the front (3 Velcro badges included) | yellow adjustable strap with metal buckle | embroidered Audi rings on adjustable strap | size adjustable (approx. 53–55 cm)

Material: 100 % polyester



ADUI hoodie, kids', yellow
3202300203-05

Hoodie with large ADUI design print on the back | small ADUI print on the front | Audi rings on sleeve

Material: 100 % cotton (organic)

Sizes: 110/116–134/140



ADUI T-shirt, kids', natural
3202300103-05

T-shirt with large ADUI design print on the front

Material: 100 % cotton
(natural, undyed organic cotton)

Sizes: 110/116–134/140





ADUI drinking bottle, kids', blue
3202301100

Water bottle in ADUI design | screw-on lid | dishwasher safe | made in Germany | co-branding with Koziol

Volume: 425 ml

Material: bio-circular plastic, 100% recyclable



ADUI lunch box, kids', blue
3202301200

Lunch box in ADUI design | additional small leak-proof box | dishwasher safe | made in Germany | co-branding with Koziol

Dimensions: 190 x 135 x 65 mm

Material: bio-circular plastic, 100% recyclable

◀ **ADUI backpack, kids', green/grey**
3202300400

Backpack with roll-top (fixed with Velcro strap) | main compartment with zip | bottle compartment outside on both sides | front pocket with zip | large, lined inside compartment with additional inside pocket | padded back | shoulder straps with chest strap | reinforced backpack base | decorative, reflective elements | interchangeable ADUI Velcro badge on the front pocket (3 Velcro badges included) | Audi rings print on the strap

Dimensions: 35 x 22 x 12 cm | volume: approx. 8.6 l

Material: 100% polyester



ADUI belt pads, kids', yellow/grey
3202300500

Set of 2 belt pads with ADUI motifs | Velcro fastener for attaching to belt | suitable for all seat belts | very soft material | embroidered Audi rings on the back

Dimensions: 18 x 6 cm (per belt)

Material: 100% polyester



ADUI watch, kids'
3202000900

SEIKO PC21 quartz movement with second hand | plastic casing (PC) with stainless steel base and crown | mineral glass | backlit fluorescent hands | silicone strap with ADUI motif | aluminium pin buckle | Audi rings on dial | waterproof to 3 atm | diameter: 30 mm, height: 6.6 mm | decorative tin included (can be used as a money box) | recommended for children aged 4 and older

Material: plastic (PC), silicone, stainless steel, aluminium



T-shirt, girls', kids', red
3202200204-09

T-shirt with boat neck | tailored waistband
with gathered front | Audi rings glitter print

Material: 100 % cotton

Sizes: 110/116–158/164





RS e-tron GT pullback, Tango Red
3202100100

Pullback car to scale 1:42 |
body made of die-cast zinc |
not suitable for children under 3 years





Junior quattro, kids', red
3201810010

Audi children's car, based on the design of the Audi A1 Sportback | with padded seat | recommended for children aged between 18 months and 3 years | fully assembled apart from steering rod and steering wheel | dimensions L/W/H: 71.5 x 29 x 37 cm | made in Germany

Material: plastic



Junior quattro RS Q, kids', anthracite
3202201000

Audi children's car, based on the design of the Audi RS Q e-tron | LED daytime running lights at front and rear | with padded seat | for children aged between 18 months and 3 years | fully assembled apart from steering rod, steering wheel and stickers | 3 x AA batteries not included | dimensions L/W/H: 71.5 x 29 x 37 cm | made in Germany

Material: plastic



Junior quattro, kids', pink
3202100200

Audi children's car, based on the design of the Audi A1 Sportback | with padded seat | recommended for children aged between 18 months and 3 years | fully assembled apart from steering rod and steering wheel | dimensions L/W/H: 71.5 x 29 x 37 cm | made in Germany

Material: plastic

Push pole for Junior quattro, kids'
3201810040

Metal pole with plastic handle | adjustable to 3 different heights

A man and a woman are walking along a rocky shoreline at sunset. The woman is in the foreground, wearing a bright orange quilted jacket, a matching beanie, and light-colored pants. She is smiling and looking towards the camera. The man is walking slightly behind her, wearing a dark jacket over an orange shirt, a dark beanie, and light-colored pants. He is also smiling and looking towards the camera. They are both carrying gear; the man has a large duffel bag slung over his shoulder. The background features a calm body of water reflecting the warm light of the setting sun, with distant mountains visible on the horizon.

Adventure isn't an event, it's a lifestyle.

Audi collection | Active

For everyone who
enjoys outdoor life:
with our Audi Active collection,
you are ideally equipped for
your next adventure.



Softshell hoodie, unisex, light grey

3132401401-06

Outdoor softshell hoodie | soft fleece lining | large front pocket with access from both sides, with zip | double cuffs, inner cuffs for wind protection | fit: slightly oversized | discreet Audi rings prints on neck

Material: 88 % polyester, 12 % elastane (water column 3,000 mm, breathability 3,000 g/m²/24 h)

Sizes: XS-2XL



Hybrid jacket, men's, light brown

3132401502-06

Lined hybrid jacket with stand-up collar | sleeves and back made of stretch material | side pockets with zip | inside pocket with zip | discreet Audi rings print on neck

Material: outer fabric (quilted): 87 % polyamide nylon, 13 % elastane (water-repellent) | outer fabric (stretch): 41 % cotton, 41 % polyester, 18 % viscose | padding and lining: 100 % polyester

Sizes: S-2XL



Quilted vest, men's, black

3132401002-06

Quilted vest with stand-up collar | front pocket with zip | can be combined with the Audi Active outdoor jacket (can be attached to the outdoor jacket) | discreet Audi rings print on neck

Material: outer fabric: 92 % polyester, 8 % elastane (water-repellent) | padding: 100 % polyester | lining: 100 % polyester

Sizes: S-2XL



Outdoor jacket, men's, black

3132400902-06

3-layer functional jacket with hood | in contrasting beige on the inside | all seams taped | panel with magnetic stud fastenings | front pockets with zip | elasticated waist at the back | adjustable cuffs | can be combined with the Audi Active quilted vest (vest can be attached to the outdoor jacket) | discreet Audi rings print on neck

Material: 100 % polyester (water column 5,000 mm, breathability 5,000 g/m²/24 h)

Sizes: S-2XL





Sweatshirt, men's, beige

3132401202-06

Sweatshirt with soft cotton lining (polyamide outer fabric) | small zip pocket in horizontal dividing seam | discreet Audi rings print on neck

Material: 50 % cotton (organic), 50 % polyamide

Sizes: S-2XL



Hoodie, men's, dark grey

3132401102-06

With hood | side seams moved slightly forward for a more masculine silhouette | discreet Audi rings print on hem

Material: 60 % cotton, 35 % polyester, 5 % elastane

Sizes: S-2XL



T-shirt, men's

Black | 3132401302-06

Orange | 3132401312-06

T-shirt made of fast-drying material | forward shoulder seam | discreet Audi rings print on neck

Material: 57 % cotton (organic), 38 % polyester, 5 % elastane

Sizes: S-2XL



Hybrid jacket, women's, orange
3132401601-05

Lined hybrid jacket with stand-up collar and zip-off sleeves | sleeves and back made of stretch material | side pockets with zip | inside pocket with zip | discreet Audi rings print on neck

Material: outer fabric (quilted): 87 % polyamide nylon, 13 % elastane (water-repellent) | outer fabric (stretch): 41 % cotton, 41 % polyester, 18 % viscose | padding and lining: 100 % polyester

Sizes: XS-XL



T-shirt, women's, cream
3132401801-05

T-shirt with oversized shoulders | small zip pocket concealed in horizontal dividing seam | material with a particularly soft and pleasant feel | discreet Audi rings print on neck

Material: 48 % polyester, 48 % modal, 4 % elastane

Sizes: XS-XL



Sweatshirt, women's, cream
3132401701-05

Slightly oversized sweatshirt with stand-up collar and zip | drawstring at the waist | elasticated cuffs | material with a particularly soft and pleasant feel | discreet Audi rings print on neck | Audi manifesto text print on front

Material: 48 % polyester, 48 % modal, 4 % elastane

Sizes: XS-XL



Sunglasses, black
3112400500

Sunglasses with lightweight frames made of bio-based, durable polyamide | RP Optics lenses for very good eye protection | Audi rings logo on lens | filter category 3, UV filter 400 | including protective bag made of microfibre | developed and manufactured by Rudy Project | made in Italy

Material: frames: polyamide – Rilsan® Clear | lenses: polycarbonate



Sunglasses, light brown/gold
3112400600

Sunglasses with lightweight frames made of bio-based, durable polyamide | adjustable temple tips and nose pads | RP Optics multilaser lenses for excellent eye protection and sharp contrast adapted to the environment | Audi rings logo on lens | filter category 3, UV filter 400 | including protective bag made of microfibre | developed and manufactured by Rudy Project | made in Italy

Material: frames: polyamide – Rilsan® Clear | lenses: polycarbonate



Cap, black/dark grey
3132402000

Functional “Flexfit Delta” cap made of elasticated material | bonded seams (except peak) | sweatband on the inside with quick dry function | underside of peak in contrasting orange | 3D Audi rings print on front | size adjustable (55–59 cm)

Material: crown: 92 % polyester, 8 % elastane | upper side of peak: 92 % polyester, 8 % elastane | underside of peak: 94 % polyester, 6 % elastane



Reversible knitted hat
Black/grey | 3132402100
Orange/light brown | 3132402110

Reversible knitted hat in 2 colours | can be worn as a classic hat (with brim) or as a beanie | Audi rings label on edge of brim

Material: 100 % polyester (recycled)

Sizes: universal

◀ **Chronograph, men’s, black**
3102400400

Chronograph with Ronda 5040.D quartz movement | 316L IP-coated stainless steel case | screwed-on crown and back | solid ceramic bezel in matt black with tachometer | single-sided anti-glare sapphire glass | fluorescent hands and indicator marks in Superluminova | functions: chronograph, central stop-seconds, 1/10 second count up to 30 minutes, 30-minute counter, 10-hour counter, add and split function, seconds subdial, date display | Audi rings on dial

Waterproof to 20 atm | diameter: 42 mm, height: approx. 12.5 mm

Made in Germany

Material: natural rubber, stainless steel



Hip bag, light grey
3152400600

Water-repellent hip bag with large main compartment | small outer compartment with zip | Audi rings print on the outside

Dimensions: approx. 21 x 7.5 x 14 cm

Material: 420D textured TPU, waterproof



Duffle bag, light grey
3152400800

Travel bag with roll-top | adjustable and removable shoulder strap | main compartment waterproof when properly closed | additional zip pocket on the outside (not waterproof) | Audi rings print on the outside

Dimensions: approx. 59 x 25 x 46 cm (unrolled) | approx. 50 x 28 x 44 cm (rolled up)

Material: 420D textured TPU, waterproof



Dry bag, light grey
3152400700

Packsack with roll-top | adjustable and removable shoulder strap | main compartment waterproof when properly closed | additional zip pocket on the outside (not waterproof) | Audi rings print on the outside

Dimensions: approx. 58 x 25.5 x 25.5 (unrolled)

Material: 420D textured TPU, waterproof



Outdoor blanket, orange/light brown
3292400300

2-colour functional blanket with modern quilting | double use as an outdoor blanket and as a warm poncho | poncho with press studs and removable hood | incl. integrated storage bag, can be folded up and used as a cushion | large, discreet Audi rings and Audi manifesto text print on light brown side

Dimensions: approx. 140 x 187 cm

Material: outer fabric: 100% polyester | padding: 100% polyester

◀ **Outdoor lamp with power bank** 3292400500

Outdoor lamp with integrated power bank | 3 different light modes: warm or cool white ambient light, torch (approx. 150 m range) | shatterproof plastic housing | practical carrying handle | incl. charge level indicator | incl. USB-C cable | splash-proof according to IPX4

Technical data: light duration: 12-15 hours depending on mode | bulbs: warm SMD, white SMD, OSRAM 3W | max. brightness: approx. 250 lumens | integrated rechargeable battery with 4,000 mAh | rechargeable via USB-C port (approx. 6-7 hours charging time)

Dimensions: approx. 10 x 10 x 17 cm | weight: 258 g

Material: plastic



Multitool, silver
3292400700

Multitool incl. nylon pouch with 16 functions | functions: cast pliers, wire cutter, blade with locking mechanism, saw with locking mechanism, bottle opener, slotted screwdriver, 3 hexagonal keys, parcel opener, cable stripper, can opener, glass breaker, bit adapter with 9 bits, ring, tread depth gauge | laser-engraved Audi rings on the handle recess

Dimensions: approx. 105 x 45 x 24 mm | weight: 330 g

Material: stainless steel, rubberised handle, nylon



Hammock, orange
3292400400

Set of hammock, 2 carabiners and 2 hanging straps | storage bag attached to mat | Audi rings label on storage bag | max. load capacity 180 kg

Dimensions: approx. 270 x 155 cm

Material: outer fabric: 100% polyamide | straps: 100% polyester | carabiners: aviation aluminium



Rings vacuum flask, grey
3292400800

Double-walled, vacuum-insulated flask with black carrying handle | bottle keeps warm for up to 24 hours and cold for up to 36 hours | cap can be used as a drinking cup | Audi rings print on flask | co-branding with Mizu

Volume: 680 ml

Material: stainless steel, nylon, silicone



Carabiner key ring, silver
3182400500

Key ring with ball clasp and snap hook | incl. 2 split rings | Audi rings logo on snap hook

Dimensions: approx. 71 x 35 cm

Material: cast metal with matt aluminium coating



Rings water bottle, insulated, black
3292400600

Double-walled, vacuum-insulated water bottle | lid with 2-part screw cap | dishwasher-safe lid | laser-engraved Audi rings logo | co-branding with Kambukka

Volume: 600 ml

Material: stainless steel, plastic, silicone



Rings cutlery set, black
3292400900

Cutlery set in fabric case with tie fastener | contents: fork, knife, spoon, chopsticks and straw with brush | Audi rings logo laser-engraved on cutlery handles | Audi rings label on fabric cover | co-branding with Mizu

Material: cutlery: 18/8 stainless steel, silicone | case: 100 % cotton | lining: 100 % polyester





Cap, black
3132102500

Snapback cap with 3D quattro logo print | snapback clasp at back | size adjustable (55-59 cm)

Material: front: 65 % polyester, 35 % cotton | mesh: 100 % polyester



Key ring, black/silver
3182100500

Key ring with recessed quattro logo on a matt black surface

Dimensions (without split ring): 62 x 14.5 x 8 mm

Material: die-cast zinc, PE plastic, stainless steel

Mug, white ▶
3292200200

Ceramic mug with quattro relief print | capacity: approx. 350 ml

Material: porcelain



Umbrella, black/white
3122200300

Umbrella with automatic mechanism | handle with release button | windproof system | Velcro closing tape | quattro logo print | diameter: approx. 130 cm

Material: canopy: 100 % polyester (waterSAVE cover) | handle: plastic | shaft: steel shaft with plastic covering | frame: fibreglass



T-shirt, men's, black
3132102402-06

T-shirt with quattro logo print | Audi rings relief printed on outside neck

Material: 100 % cotton

Sizes: S-2XL



Sporty all along the line.

Audi collection |  Audi Sport

Ready for high performance.
Products and accessories from Audi Sport create powerful
accents. High-quality materials and a first-class finish
come together with fascinating design.

This page contains AI-generated images (model and background).





Cap, black
3132102200

Baseball cap with logo contrasting stripe at front | cap lined | black adjustable clasp with Audi rings at back | Audi Sport logo on contrasting stripe | size adjustable (55-59 cm)

Material: 100 % polyester



Polo shirt, men's
White | 3132102002-06
Mottled grey | 3132102012-16

Polo shirt with logo contrasting stripes along the button facing | ribbed collar with woven stripes (tone-on-tone) | small side hem vent | front slightly shorter than back | Audi Sport logo on vertical contrasting stripes on upper back

Material: 95 % cotton, 5 % elastane

Sizes: S-2XL



Rain jacket, unisex, red
3132101311-16

Unisex rain jacket with integrated hood and side pockets | all seams taped and thus waterproof | can be stowed in hip bag with elastic strap | Audi Sport logo as all-over print and zip puller

Material: 100 % polyester

Sizes: XS-2XL

◀ **Midlayer jacket, men's, grey**
3132101602-06

Midlayer jacket with integrated hood | side pockets with additional zip pocket | Audi Sport logo on contrasting stripes on side of hood and on zip puller

Material: 91 % polyester, 9 % elastane

Sizes: S-2XL



Polo shirt, women's, white
3132102101-05

Polo shirt with zip facing | ribbed collar with woven contrasting stripe | small side hem vent | front slightly shorter than back | Audi Sport logo on vertical contrasting stripe on upper back and on zip pull tape

Material: 95 % cotton, 5 % elastane

Sizes: XS-XL



Sunglasses, mirrored, white/red
3112200510

Sunglasses with lightweight, full-surround frames in a modern angular design | seamless panorama shield design with broad deep horizon lens | comfortable and ergonomic shape due to Pro-Fit temple geometry | integrated ultragrip rubber temples and nose pads for stability | Audi Sport logo on lens and frames | filter category 3, UV filter 400 | including protective bag made of microfibre | developed with Rudy Project | made in Italy

Material: frames: Grilamid TR90 |
temple tips/nose pads: rubber

◀ **Softshell jacket, women's, white**
3132101901-05

Softshell jacket with stand-up collar and side pockets | elasticated side panels | light grey lining | Audi Sport logo on vertical contrasting stripe on upper back and zip puller

Material: 100 % polyester

Sizes: XS-XL



Chronograph carbon, men's, silver/black
3102200600

Chronograph with Miyota 6S10 quartz movement | satin-finish 316L stainless steel case with red chronograph pin and screwed-on back | convex mineral glass | genuine carbon dial | fluorescent hands, indicator marks and numerals in Superluminova | functions: central stop-seconds, 1/20 second count, 60-second count, 60-minute count, tachometer, date display | stainless steel pin buckle | Audi Sport logo on dial and buckle | made in Germany

Waterproof to 10 atm |
diameter: 42 mm, height: approx. 13 mm

Material: stainless steel, calfskin leather



Watch, men's, black/red
3102400100

Men's watch with Miyota 2315 quartz movement with date display | case made of matt black plastic with fibreglass and back made of 316L stainless steel | black rotating bezel, IP-coated 316L stainless steel, with aluminium inlay | mineral glass | black dial with hatching | fluorescent hands and indicator marks | black IP-coated 316L stainless steel pin buckle | Audi Sport logo on dial and buckle

Waterproof to 5 atm |
diameter: 45 mm, height: 12.4 mm

Material: plastic, stainless steel, silicone



Leather wallet, men's, black/red
3152201200

Wallet made of Italian cowhide leather with honeycomb pattern | two large compartments for banknotes | seven card slots | three slip pockets | mesh pocket | large coin pocket with stud fastening | embossed Audi Sport logo | RFID protection | handmade in Europe

Dimensions: approx. 12 x 9.5 x 2.5 cm (closed)

Material: cowhide leather, viscose



Leather case for car documents, black/red
3152201500

Case made of Italian cowhide leather with honeycomb pattern | three card slots | mesh pocket for car documents | two large slip pockets | embossed Audi Sport logo | RFID protection | handmade in Europe

Dimensions: approx. 8.7 x 12 x 1 cm (closed)

Material: cowhide leather, viscose



Compact leather wallet, men's, black/red
3152201300

Compact wallet made of Italian cowhide leather with honeycomb pattern | compartment for banknotes | six card slots | two slip pockets | embossed Audi Sport logo | RFID protection | handmade in Europe

Dimensions: approx. 9 x 10 x 1.5 cm (closed)

Material: cowhide leather, viscose





Sportbag, black
3152500500

Water-repellent sports bag with round arch opening with zipper | various side pockets with zippers | small pocket with key clip | mesh pocket inside | adjustable straps; carrying strap can also be used as shoulder strap or for carrying the bag on the back | Audi Sport logo | co-branding with deuter | bluesign certified item

Dimensions: approx. 60 x 32 x 28 cm (L x W x H) | volume: approx. 50 l

Material: outer fabric: 100% polyester with PFC-free, water-repellent coating | lining: 100% polyester | YKK zippers



Wash center, black
3152500700

Fold-open wash bag with stowable hanging hook | practical interior divisions with zip pockets, slip pockets and elastic straps | Audi Sport logo | co-branding with deuter | bluesign certified item

Dimensions: approx. 22 x 9 x 25 cm (L x W x H) | volume: approx. 5l

Material: outer fabric: 100% polyester with PFC-free, water-repellent coating | lining: 100% polyester | YKK zippers



Backpack, black
3152500600

Water-repellent backpack with large main compartment with two-way zipper | Elastic side pocket on the outside | compartment inside with key clip | document compartment inside | deuter Airstripes back system | ergonomically shaped shoulder straps and chest strap | Audi Sport logo | co-branding with deuter | bluesign certified item

Dimensions: approx. 32 x 23 x 42 cm (L x W x H) | volume: approx. 20 l

Material: outer fabric: 100% polyester with PFC-free, water-repellent coating | lining: 100% polyester | YKK zippers



Sweater, men's, black
3132001801-07

Sweatshirt with tone-on-tone ribbed insert on sides | small triangular ribbed insert at neck | large Audi Sport logo on front | Audi Sport badge on back hem

Material: outer fabric 1: 65 % cotton, 35 % polyester | outer fabric 2: 95 % cotton, 5 % elastane

Sizes: XS-3XL



T-shirt, men's, black
3132402701-07

T-shirt with wide ribbed neckband | straight, comfortable fit | large Audi Sport logo on the front | Audi Sport badge on back hem

Material: 100 % cotton

Sizes: XS-3XL



Sweat jacket, men's, black
3132001802-07

Hooded sweat jacket with side pockets | Audi Sport logo on sleeves and front badge

Material: outer fabric: 66 % cotton, 30 % polyester, 4 % elastane | hood lining: 60 % cotton, 40 % polyester

Sizes: S-3XL



Zip-off jacket, men's, black
3132001702-07

Outdoor jacket with hood | zip-off sleeves | Velcro cuff adjustment | adjustable elasticated band at hem | large Audi Sport logo on the back and on front zip

Material: 100 % polyester

Sizes: S-3XL



Audi RS Q e-tron: The vehicle pictured here is the actual Dakar rally car, which is not for sale. Closed circuit, professional driver. Do not imitate.



**Poster set RS Q e-tron, 2023,
limited edition**
3292300200

Three-part poster set of the Audi RS Q e-tron E2
at the Dakar Rally 2023 | high-quality print with
exclusive print finish | including decorative portfolio |
limited edition of 999

Dimensions: 50 x 70 cm

Material: posters: paper 250 g/m² | decorative
portfolio: paper 320 g/m² (reinforced)



Umbrella, black/red
3122300100

Umbrella with automatic mechanism | handle with release button | windproof system | Velcro closing tape | Audi Sport logo | diameter: approx. 120 cm

Material: canopy: 100% polyester (waterSAVE cover) | handle: plastic | shaft: steel shaft with plastic covering | frame: fibreglass



Picnic blanket, red
3292400100

Picnic blanket with quilted rhombus motif | dirt-repellent and water-repellent coating | carrying strap | Audi Sport embroidered logo

Dimensions: open: approx. 130 x 170 cm | rolled-up: approx. 45 x 12 cm

Material: outer fabric: 100% polyester | back: 100% polyester with polyurethane coating, water-repellent | padding: 100% polyester



Mug, red
3292200100

Ceramic mug with Audi Sport engraving | capacity: approx. 350 ml

Material: porcelain



Beach towel, dark grey/red, 80 x 180 cm
3132302200

Beach towel with Audi Sport logo | co-branding with Möve

Material: 100% cotton





Key ring with shopping trolley chip
3181900500

Key ring in the shape of Audi RS brake | shopping trolley chip integrated into brake disc | chip is the size of a 1 euro coin

Material: metal, leather



Number plate holder, black
3291900100

Number plate holder with practical number plate switching function | suitable for mounting on convex surfaces | complies with EU Directive 74/483/EEC and Art. 30 c StVZO | dimensions: 520 x 110 mm (corresponds to German plate dimensions – single-row standard size) | Audi Sport logo

Material: plastic



Loop key ring, black
3182400400

Textile loop with snap hook made of stainless steel with black IP plating | Audi rings on snap hook | Audi Sport logo on textile loop

Dimensions: 15 x 2.5 cm

Material: stainless steel, polyester



Cap, infants', white/red/grey
3202200600

Cap with racing suit detail | Velcro clasp at back | Audi Sport embroidery | size adjustable (approx. 51–53 cm head circumference)

Material: white and red: 100 % cotton (organic) | mottled grey: 70 % cotton, 30 % polyester



Racing pyjamas, infants'/kids', white/red/grey
3202200403-07

Two-piece pyjamas with racing suit details | Audi Sport logo

Material: white and red: 100 % cotton (organic) | mottled grey: 50 % cotton, 50 % polyester

Sizes: 86/92–134/140



Racing romper, baby, white/red/grey
3202200301-02

Romper suit can be fully unbuttoned at front | racing suit details with belt, shoulder, knee and seat patches | Audi Sport logo on back

Material: white and red: 100 % cotton (organic) | mottled grey: 50 % cotton, 50 % polyester

Sizes: 62/68–74/80



Wrapover bodysuit, baby, white/red/grey
3202200501-02

Bodysuit with stud fastening closure | "Baby Racer Loading" print on front, "Fully Loaded" print on back | Audi Sport logo on back

Material: 100 % cotton (organic)

Sizes: 62/68-74/80



Bibs, 2-piece set, baby, white/grey/red
3202200700

Bibs with stud fastening | model 1: white with "Baby Racer Loading" print | model 2: grey/white with racing stripes | universal size, 2 neck widths possible

Material: 100 % cotton (organic)



2 dummies with strap, baby, white/red/grey
3201901600

Dummy strap in white with Audi Sport logo and clip | silicone teat, mouth plate made of plastic (polypropylene) | food safe

Material: dummy: polypropylene (approx. 80 %), silicone (approx. 20 %), free of bisphenol A | strap: 100 % polyester



Baby bottle, baby, red/transparent
3201901500

Plastic bottle for babies | Audi Sport logo | silicone teat | teat size 1 (size for approx. 0-24 months) | capacity: approx. 250 ml

Material: polyamide (bottle body), polypropylene (screw connection), silicone (teat), free of bisphenol A



Shoes, baby, red/white
3202300900

Baby shoes with soft elastic band in the design of racing driver shoes | tyre track print on sole | Audi rings on side

Material: outer fabric: 100 % cowhide leather | outer sole: 100 % leather | inner sole: 100 % polyester

Size: 17/18



Motorsport bear comforter, baby, white/red/brown
3201900800

Co-branding with NICI

Size: approx. 21 x 21 cm

Material: 100 % polyester

Small wheels. Big dreams.

Audi collection | Miniatures



Audi vehicles are fascinating.
That's why the Audi miniatures faithfully
reproduce the originals in every detail. Discover
the massive pull of these miniature models.



Audi RS e-tron GT, Tango Red
5012320051

Miniature made of die-cast zinc
Scale: 1:18
Manufacturer: Norev SAS



Audi A6 Avant e-tron, Daytona Grey
5012426231

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



Audi A6 Sportback e-tron, Siam Beige
5012426031

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS





Audi Q6 e-tron, Magnet Grey
5012326631

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Minimax Ltd.



Audi Q6 e-tron, Ascari Blue
5012326632

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Minimax Ltd.



Audi Q6 e-tron, Ascari Blue
5012326651

Miniature made of die-cast zinc
Scale: 1:18
Manufacturer: Minimax Ltd.



Audi Q8 e-tron, Mythos Black
5012328651

Miniature made of die-cast zinc with opening doors
Scale: 1:18
Manufacturer: Norev SAS



Audi Q8 e-tron, Chronos Grey
5012328631

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Minimax Ltd.





Audi RS 3 Sportback PI, Kyalami Green
5012413031

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



Audi A5 Saloon, Magnet Grey
5012405131

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



Audi A5 Avant, Daytona Grey
5012405231

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



Audi Q5, Tambora Grey
5012405631

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS





Audi RS Q8, Chilli Red
5012418631

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



**Audi RS Q e-tron, Dakar 2024,
Sainz/Cruz**
5022400151

Miniature made of plastic resin
Scale: 1:18
Manufacturer: Minimax Ltd.



**Audi RS Q e-tron, Dakar 2024,
Sainz/Cruz**
5022400131

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



**Audi RS Q e-tron, Dakar 2024,
Peterhansel/Boulanger**
5022400132

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



**Audi RS Q e-tron, Dakar 2024,
Ekström/Bergkvist**
5022400133

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



**Audi RS Q e-tron, Dakar 23,
Ekström/Bergkvist**
5022200651

Miniature made of plastic resin
Scale: 1:18
Manufacturer: Minimax Ltd.



**Audi RS Q e-tron, Dakar 23,
Ekström/Bergkvist**
5022200634

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



**Audi RS Q e-tron, Dakar 23,
Peterhansel/Boulanger**
5022200632

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



**Audi RS Q e-tron, Abu Dhabi 22,
Peterhansel/Boulanger**
5022200151

Miniature made of plastic resin
Scale: 1:18
Manufacturer: Minimax Ltd.

Audi RS Q e-tron: The vehicle pictured here is the actual Dakar rally car, which is not for sale. Closed circuit, professional driver. Do not imitate.



Audi S1 e-tron quattro, presentation
5022200431

Miniature made of plastic resin |
limited edition of 999
Scale: 1:43
Manufacturer: Minimax Ltd.



Audi S1 e-tron quattro RC
5022200441

Radio-controlled Audi S1 e-tron quattro | 4-wheel drive |
integrated battery with USB charging port
Scale: 1:24
Manufacturer: Maisto



Audi R8 LMS GT3 24h NBR 23, #1
5022300131

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



Audi R8 LMS GT3 24h NBR 23, #1
5022300151

Miniature made of plastic resin
Scale: 1:18
Manufacturer: Minimax Ltd.



Audi R8 LMS GT3 24h NBR 23, #22
5022300132

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



Audi R8 LMS GT3 24h NBR 23, #22
5022300152

Miniature made of plastic resin
Scale: 1:18
Manufacturer: Minimax Ltd.





Audi R8 LMS GT3 24h NBR 23, #39
5022300133

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



Audi R8 LMS GT3 24h NBR 23, #39
5022300153

Miniature made of plastic resin
Scale: 1:18
Manufacturer: Minimax Ltd.



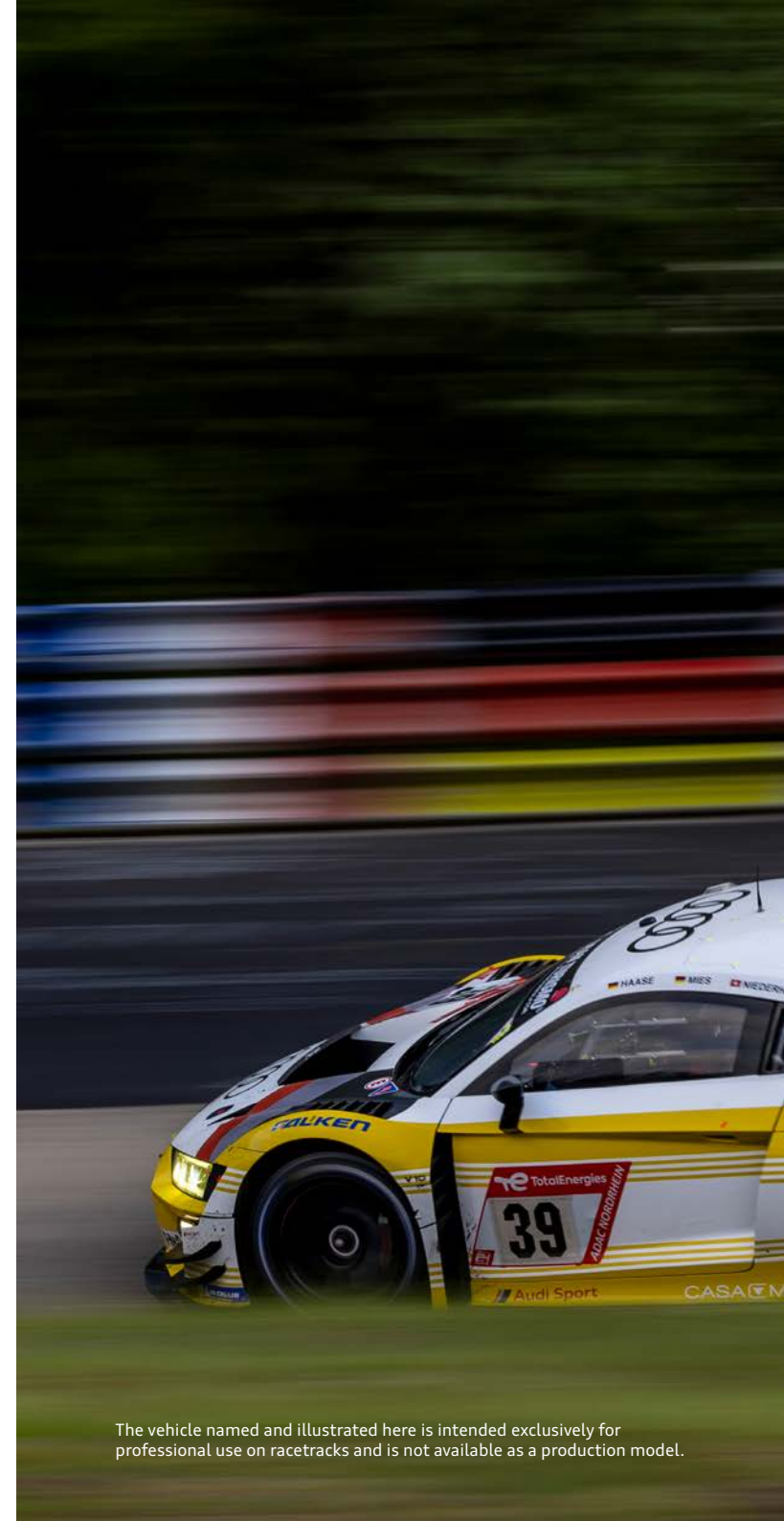
Audi R8 LMS GT3 24h NBR 23, #40
5022300134

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



Audi R8 LMS GT3 24h NBR 23, #40
5022300154

Miniature made of plastic resin
Scale: 1:18
Manufacturer: Minimax Ltd.



The vehicle named and illustrated here is intended exclusively for professional use on racetracks and is not available as a production model.



Audi R8 LMS GT3 evo II, presentation
5022200231

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



Audi R8 LMS GT3 evo II, presentation
5022200251

Miniature made of plastic resin
Scale: 1:18
Manufacturer: Minimax Ltd.





Audi R8 LMS GT4, presentation
5022200331

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.

The vehicle shown here is the Audi R8 LMS GT4 racing car that is not available as a production model.

MEN/UNISEX

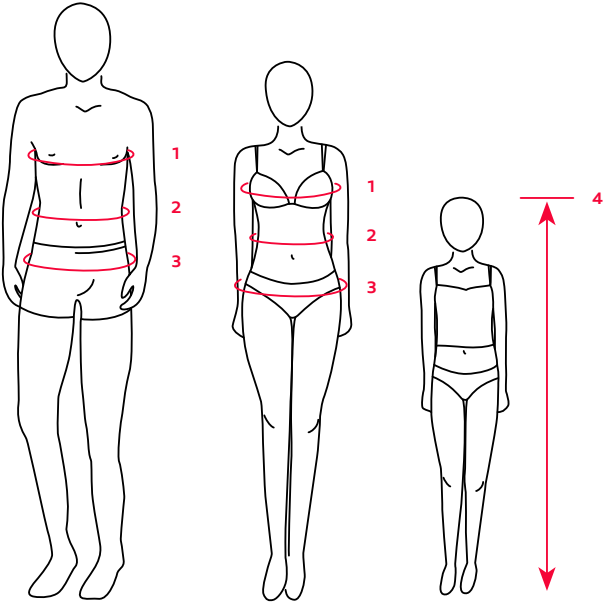
International	Body measurements in cm			D	E/I	FR	UK	USA	RUS	BRAZ	MEX	China	Japan/Taiwan/Hong Kong
	Chest	Waist	Hips										
XS	89	79	95	44	44	44	34	34	44	36	CH	165/92 B	S
S	93	82	98	46	46	46	36	36	46	38	M	170/96 B	M
M	97-104	86-90	102-106	48/50	48/50	48/50	38/40	38/40	48/50	40	G	175/100 B	L
L	105	94	110	52	52	52	42	42	52	42	EG	180/104 B	LL/XL
XL	109	98	114	54	57	57	44	44	54	44	EEG	185/108 B	3L/XXL
XXL	113	103	118	56	59	59	46	46	56	46	EEEG	190/112 B	4L
XXXL	117	108	122	58	58	58	48	48	58	48	-	195/116 B	5L

WOMEN

International	Body measurements in cm			D	E/I	FR	UK	USA	RUS	BRAZ	MEX	China	Japan/Taiwan/Hong Kong
	Chest	Waist	Hips										
XS	80	65	92	34	38	36	8	6	42	32	CH	160/80 A	S
S	84	68	95	36	40	38	10	8	44	34	M	165/84 A	M
M	88-92	72-77	99-103	38/40	42/44	40/42	12/14	10/12	46/48	36	G	170/88 A	L
L	96	80	107	42	46	44	16	14	50	38	EG	175 /92 A	XL
XL	100	84	111	44	48	46	18	16	52	40	EEG	180/96 A	XXL
XXL	104	90	115	46	50	48	20	18	54	42	EEEG	185/100 A	XXL

KIDS

Age	Height	D	E/I	FR	UK	USA	RUS	BRAZ	China	Asia (Japan)
2-6 months	62-68 cm	62/68	62/68	62/68	6 months	6-12 months	-	2-6 months	66/44	60
6-12 months	74-80 cm	74/80	74/80	74/80	12 months	12-18 months	-	6-12 months	73/48	70-80
12-24 months	86-92 cm	86/92	86/92	86/92	24 months	23/24 months	-	12-24 months	80/48	80-95
2-4 years	98-104 cm	98/104	98/104	98/104	3-4 years	4/5 years	-	2-4 years	100/52	95-110
4-6 years	110-116 cm	110/116	110/116	110/116	5-6 years	6 years	5/6 years	4-6 years	110/56	110-120
6-8 years	122-128 cm	122/128	122/128	122/128	7-8 years	7/8 years	7/8 years	6-8 years	120/60	130-140
8-10 years	134-140 cm	134/140	134/140	134/140	9-10 years	10 years	10 years	8-10 years	130/64	141-147
10-12 years	146-152 cm	146/152	146/152	146/152	11-12 years	14 years	12 years	10-12 years	140/68	142-152
12-14 years	158-164 cm	158/164	158/164	158/164	13-14 years	-	13/16 years	12-14 years	150/72	152-157
14-16 years	170-176 cm	170/176	170/176	170/176	15-16 years	-	-	14-16 years	160/76	-
Based on height					Based on age					Based on height



- 1 Chest size (women/men): measure in underwear, horizontally across the widest part at chest height (place the tape measure on loosely)
- 2 Waist size (women/men): measure in underwear, horizontally across the narrowest part at waist height (place the tape measure on loosely)
- 3 Hip size (women/men): measure in underwear, horizontally across the widest part of the buttocks (place the tape measure on loosely)
- 4 Height (kids): measure from the top of the head to the soles of the feet, e.g. in the door frame or against the wall

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ACCESSORIES

Watches

Audi chronograph titanium, men's, silver/black	3102200200	09
Audi automatic watch, limited edition, silver/black	3102300100	09
Audi chronograph, men's, silver/white	3102200100	09
Audi watch, women's, gold/white/grey	3102400200	19
Audi chronograph, silver/night blue	3102200300	23
Audi solar chronograph, grey/brown	3102300200	23
Audi chronograph, men's, black	3102400400	37
Audi Sport chronograph carbon, men's, silver/black	3102200600	45
Audi Sport watch, men's, black/red	3102400100	45

Sunglasses

Audi sunglasses, men's, gunmetal grey	3112400100	07
Audi sunglasses, women's, transparent grey	3112400200	19
Audi sunglasses, aviator, anthracite	3112400300	23
Audi sunglasses, black/Havana	3112400400	24
Audi sunglasses, black	3112400500	37
Audi sunglasses, light brown/gold	3112400600	37
Audi Sport sunglasses, mirrored, white/red	3112200510	44

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CLOTHING

Women's

Audi puffer jacket, 4-in-1, women's, cream	3132400301-05	16
Audi T-shirt, women's, black	3132400811-15	16
Audi T-shirt, women's, grey	3132400801-05	16
Audi blouson, women's, cream	3132400501-05	16
Audi sweatshirt dress, women's, bordeaux	3132400601-05	17
Audi sweater, women's, bordeaux	3132400701-05	17
Audi windbreaker, women's, bordeaux/black	3132400401-04	17
Audi polo shirt, women's, dark grey	3132300201-06	21
Audi sweatshirt, women's, natural	3132300501-06	21
Audi rings T-shirt, women's, black	3132402501-06	24
Audi fleece jacket, women's, black	3132402301-06	25
Audi hybrid jacket, women's, orange	3132401601-05	36
Audi T-shirt, women's, cream	3132401801-05	36
Audi sweatshirt, women's, cream	3132401701-05	36
Audi Sport polo shirt, women's, white	3132102101-05	44
Audi Sport softshell jacket, women's, white	3132101901-05	44

Men's

Audi tec shirt, men's, black	3132301402-06	05
Audi tec jacket, men's, black	3132301102-06	05
Audi tec blouson, men's, black	3132301002-06	05
Audi quilted jacket, cascade, men's, night blue	3132102602-06	07
Audi polo shirt, men's, dark grey	3132300132-37	20
Audi polo shirt, men's, red	3132300122-27	20
Audi polo shirt, men's, natural	3132300102-07	20
Audi polo shirt, men's, turquoise	3132300112-17	20
Audi blouson, men's, grey	3132300302-06	20

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CLOTHING

Men's

Audi sweatshirt, men's, dark grey	3132300402-06	20
Audi rings T-shirt, men's, white	3132200202-07	24
Audi rings T-shirt, men's, black	3132301502-07	24
Audi rings T-shirt, men's, grey	3132402401-07	24
Audi fleece jacket, men's, black	3132402202-07	25
Audi softshell hoodie, unisex, light grey	3132401401-06	34
Audi quilted vest, men's, black	3132401002-06	34
Audi hybrid jacket, men's, light brown	3132401502-06	34
Audi outdoor jacket, men's, black	3132400902-06	34
Audi sweatshirt, men's, beige	3132401202-06	35
Audi hoodie, men's, dark grey	3132401102-06	35
Audi T-shirt, men's, black	3132401302-06	35
Audi T-shirt, men's, orange	3132401312-06	35
quattro T-shirt, men's, black	3132102402-06	41
Audi Sport polo shirt, men's, white	3132102002-06	43
Audi Sport polo shirt, men's, mottled grey	3132102012-16	43
Audi Sport rain jacket, unisex, red	3132101311-16	43
Audi Sport midlayer jacket, men's, grey	3132101602-06	43
Audi Sport sweater, men's, black	3132001801-07	48
Audi Sport T-shirt, men's, black	3132402701-07	48
Audi Sport sweat jacket, men's, black	3132001802-07	48
Audi Sport zip-off jacket, men's, black	3132001702-07	48

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Audi tec cap, black	3132301300	06
Audi cap, cascade, dark grey	3132102700	07
Audi cap, white	3132402610	25
Audi cap, red	3132402620	25
Audi cap, black	3132402630	25
Audi cap, grey	3132402640	25
Audi cap, black/dark grey	3132402000	37
quattro cap, black	3132102500	41
Audi Sport cap, black	3132102200	43

Miscellaneous

Audi knitted hat, black/petrol	3132300600	21
Audi knitted scarf, black/petrol	3132300700	21
Audi reversible knitted hat, black/grey	3132402100	37
Audi reversible knitted hat, orange/light brown	3132402110	37

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Audi ADUI hoodie, kids', yellow	3202300203-05	28
Audi ADUI T-shirt, kids', natural	3202300103-05	28
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Audi Sport racing pyjamas, infants'/kids', white/red/grey	3202200403-07	52
Audi Sport wrapover bodysuit, baby, white/red/grey	3202200501-02	53
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Audi Sport motorsport bear comforter, baby, white/red/brown	3201900800	54
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Audi ADUI drinking bottle, kids', blue	3202301100	29
Audi ADUI lunch box, kids', blue	3202301200	29
Audi ADUI backpack, kids', green/grey	3202300400	29
Audi ADUI belt pads, kids', yellow/grey	3202300500	29
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Audi Sport baby bottle, baby, red/transparent	3201901500	54

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BAGS, LUGGAGE AND LEATHER

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Audi leather shoulder bag, black	3152200300	08
Audi leather business case, black	3152201600	08
Audi compact leather wallet, men's, black	3152401100	10
Audi leather wallet, men's, black	3152401000	10
Audi leather case for car documents, black	3152101100	10
Audi leather purse with hand strap, women's, grey	3152400200	18
Audi leather smartphone case, women's, grey	3152400300	18
Audi compact leather purse, women's, grey	3152400400	18
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Audi Sport leather wallet, men's, black/red	3152201200	46
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BAGS, LUGGAGE AND LEATHER

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Audi shoulder bag, grey/black	3152300500	06
Audi trolley case, matt black	3152100700	11
Audi carry-on trolley, matt black	3152100600	11
Audi leisure bag, grey	3152300100	22
Audi utility bag, grey	3152300300	22
Audi messenger bag 2-in-1, grey	3152300200	22
Audi duffle bag, olive green	3152201900	22
Audi foldable bag, black	3152200200	26
Audi foldable backpack, black	3152200100	26
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Audi leather key ring, Q3	3181900613	14
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Audi Sport leather key ring, RS	3181900701	14
Audi Sport leather key ring, S	3181900700	14
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Audi loop key ring, grey	3182400300	27
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AT HOME AND ON THE ROAD

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Audi vacuum flask, stainless steel, black	3292200400	13
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Audi rings vacuum flask, grey	3292400800	40
Audi rings water bottle, insulated, black	3292400600	40
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Audi Sport mug, red	3292200100	50

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Audi towel, dark grey, 50 x 100 cm	3132301700	26
Audi towel, dark grey, 80 x 150 cm	3132301800	26
Audi fleece blanket 2-in-1, black	3292200300	27
Audi outdoor blanket, orange/light brown	3292400300	39
Audi Sport picnic blanket, red	3292400100	50
Audi Sport beach towel, dark grey/red, 80 x 180 cm	3132302200	50

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